

## **Communiqué** 5 January 2015



## INTERNATIONAL COMPETITION Nolewa, mount lu estate of world architecture, ruichang, china

The Hua Yan group, one of China's premier developers of cultural projects, announces the launch of an international project competition in one phase to design sixteen prestigious building complexes that will make up the MOLEWA new town on Mount Lu. this competition, in accordance with the UNESCO-UIA regulations, has been approved by the UIA.

Molewa is part of an ambitious touristic town-planning project, Flower-Ocean Garden - Hua Yan township, a permanent exhibition and celebration of world architecture, alongside one of the world's largest flower theme parks. The entire project is situated on one of central China's most renowned sites, both for its natural beauty and cultural heritage.

Within a new urban agglomeration of 20 ha, for which the master plan has already been defined, the competition brief is divided into two categories: commercial and cultural on the one hand; residential on the other. Eight plots have been assigned to the first category, a built area of 70 000 to 80 000M2; and five to the second, for a built area of 120 000 M2. Competitors can choose a single plot, or one in each category. In addition, three plots are set aside for a competition open to Chinese students of architecture.

## JURY COMPOSITION

A specific jury will examine projects in each category. Residential category: Mauricio Rivero Borrell, former UIA Vice-President, Mexico Cui Kai, China Architecture Design and Research Group, China Peter Head, Founder of the Ecological Sequestration Trust, United Kingdom Bowen Leung, Special advisor, Sands (China), Macao Ms. Marianne Burkhalter, Sumi Archteketen, Switzerland, representing the UIA Chun Gyu Shin, CGS Architects & Assoc., Korea, alternate jury member, representing the UIA

REGISTRATION DEADLINE 5 FEBRUARY 2015 Cultural and commercial category: Ken Yeang, Ken Yeang Design International, Malaysia/United Kingdom Ashvinkumar s/o Kantilal, Ong & Ong, former president of the Singapore Institute of Architects, Singapore Silas Chiow, SOW, USA Sean Hinton, founder and director of Terbish Group, Australia Mrs. Odile Decq, ODBC Architects, France, representing UIA Mme. Jennifer Lee, ORBA Architects, USA, alternate jury member, representing the UIA

IMPORTANT COMPETITION DATES: Registration deadline: 5 February 2015 Deadline for reception of projects: 10 April 2015 Announcement of results: 15 June 2015

PRIZES:

Three prizes will be awarded to projects for each of the 13 plots. First prizes will receive 160,000 US\$; second prizes will receive 80,000 US\$; and third prizes 40,000 US\$

CONDITIONS FOR PARTICIPATION

The competition is open to registered architects. There are no registration fees. The competition language is English. Registration and project submission will be handled online, on the competition website at the following address: www.creativersal.com/uia

www.creativersal.com/uia contact: info@creativersal.com •••